

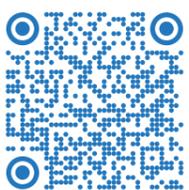
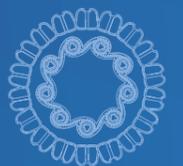
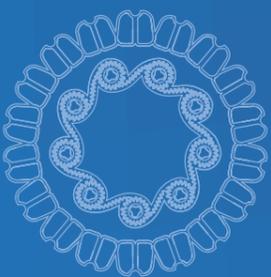
STRATEGIES TO INCREASE VACCINATION RATES USING PUBLIC HEALTH CAMPAIGNS

DIGITAL MEDIA AND PUBLIC AWARENESS

Public health campaigns are key to increasing HPV vaccination rates, especially among youth and high-risk groups. Use digital tools like text reminders, social media posts, videos, and websites to share the message about vaccine safety and benefits. Create engaging, relatable content that speaks directly to young people and their caregivers using adequate platforms for these audiences—it can truly make a difference.

WHAT YOU CAN DO

Collaborate with schools, community groups, and digital platforms to share clear, relatable, and impactful messages about HPV vaccination. Together, we can inspire meaningful change and protect future generations.



**MORE
INFORMATION:**
www.protect-europe.org